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### **WPG Americas Inc. Announces Release of New eBook: Farming in the New Light**

**San Jose, Calif. – November 27, 2018** – WPG Americas Inc. (WPGA) a subsidiary of WPG Holdings, the largest global electronic components distributor, has released a new eBook, “Farming in the New Light”. This eBook dives into the use cases of LEDs for horticulture applications and the advantages of using technology for plant growth.

By 2050, the planet’s population is likely to rise from 7.7 billion today to 9.7 billion. This growth, along with rising incomes in developing countries, is set to raise the global demand for food by nearly 70%, according to the Food and Agriculture Organization. In order to keep up the agricultural sector, farmers will need to increase food production while finding ways to cope with challenges such as insufficient land, drought and climate change.

The use of LED technology in developing horticulture lighting systems for food production is playing an integral role in cutting-edge farming practices that are increasingly seen as potential means to address food production challenges.

This eBook introduces readers to:

- How horticulture and lighting advancements in smart and indoor farming help to solve the world’s food crisis.
- Use cases of LEDs for horticulture applications.
- The advantages of using technology for plant growth.
- Specific LED products from leading manufacturers like CREE and LEDIL for horticulture.

“Horticulture lighting is a booming industry and with the integration of LEDs, this is a field poised for massive growth and investment,” said Chris Miller, RVP Lighting and Power Solutions of WPG Americas. “With our vast network of leading lighting solutions providers, we are an ideal partner in taking horticulture lighting projects to the next level.”

To download the new eBook, visit <http://tiny.cc/farminginthenewlight>.

### **About WPG Americas Inc.**

Headquartered in San Jose, CA, WPG Americas Inc. is a member of WPG Holdings, a \$17.5B worldwide distributor of semiconductors, passive, electro-mechanical and display products. Founded in November 2007, WPGA is a franchised partner for leading technology suppliers. As a member of WPG Holdings, WPGA is uniquely positioned to offer total solutions to its diverse customer base. WPGA continues to introduce new leading-edge technologies, quality service and design-in focus through its superior engineering programs.

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