



**ELECTRONICS REPRESENTATIVES ASSOCIATION**

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### **ERA Welcomes WPG Americas Inc. as a Global Distributor Member**

The Electronics Representatives Association (ERA) announced that WPG Americas Inc. (WPGA) — a member of WPG Holdings and worldwide distributor of semiconductors, passive, electro-mechanical and display products — has joined ERA as its latest global distributor member.

“WPGA is honored to become a member of the Electronics Representatives Association. ERA offers a forum for valuable peer connections and exclusive online resources keeping abreast of the latest electronics industry trends. The manufacturers’ rep network is vital to the success of WPGA now and in the future,” said Rich Davis, President of WPG Americas.

ERA CEO Walter E. Tobin commented on WPGA becoming ERA’s latest global distributor member: “WPG Americas has a reputation for excellence and providing superior services and solutions to its customers and suppliers. I am excited to welcome WPGA as an ERA global distributor member.”

#### **About WPG Americas Inc.**

Headquartered in San Jose, CA, WPG Americas Inc. is a member of WPG Holdings, a \$17.5B worldwide distributor of semiconductors, passive, electro-mechanical and display products. Founded in November 2007, WPGA is a franchised partner for leading technology suppliers. As a member of WPG Holdings, WPGA is uniquely positioned to offer total solutions to its diverse customer base. WPGA continues to introduce new leading-edge technologies, quality service and design-in focus through its superior engineering programs. For more information, visit [www.wpgamericas.com](http://www.wpgamericas.com). You can also follow us on LinkedIn, Twitter, Google+ and YouTube.

#### **About ERA**

The 83-year-old Electronics Representatives Association (ERA) is the international trade organization for professional field sales companies in the global electronics industries, manufacturers who go to market through representative firms and global distributors. It is the mission of ERA to support the professional field sales function through programs and activities that educate, inform and advocate for manufacturers’ representatives, the principals they represent and the distributors who are reps’ partners in local territories. ERA member representative firms (often called “reps”) provide field sales services on an exclusive basis to manufacturers of related (but non-competing) products in a defined territory. For more information about ERA, visit [era.org](http://era.org).

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