

FOR IMMEDIATE RELEASE

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**WPG Americas Inc. Announces Agreement with Marvell to Distribute Its Solid State Lighting Products**

*(September 13, 2011)* San Jose, CA. WPG Americas Inc. today announced it has entered into a non-exclusive distribution agreement with Marvell. Under the terms of the agreement, WPG Americas Inc. will distribute Marvell's Solid State Lighting (SSL) products throughout the Americas, including the AC/DC digital power factor correction (PFC) LED driver integrated circuit (IC) family and the DC/DC intelligent LED driver IC family. Marvell's 88EM8081 single-stage flyback LED driver IC is the first device in the AC/DC family offering highest power factor and efficiency, and lowest harmonics distortion compared to other driver chips currently on the market. Additionally, in the DC/DC family, the Marvell 88EM8801 dual-string smart LED driver IC is the first to enable high-quality light at a low system cost through high integration and intelligent LED string current calibration.

**Marvell Quote**

"We have selected WPG Americas to distribute Marvell's LED driver IC line and join Marvell's network of channel partners because of the company's focus on LED lighting and proven track record of fast market growth and adoption", said Steve Quan, associate vice president of Sales Operations and Worldwide Distribution for the Communications Business Group at Marvell Semiconductor. "WPG's streamlined operation and extensive knowledge of LED lighting systems will help facilitate swift penetration of Marvell's high-performance, low-cost lighting solutions to the rapid growing LED lighting market across the Americas".

**WPGA Quote**

"We are very enthused to add Marvell's product lineup to our lighting solutions ecosystem. Their high efficiency solid state lighting drivers will expand WPGA's offering. This will enable our customers a quick entry into the SSL market", said Greg Provenzano, North America VP of Sales and Engineering Solutions.

**About WPG Americas Inc.**

Headquartered in San Jose, CA, WPG Americas Inc. is a member of WPG Holdings, a \$13B worldwide distributor of semiconductors, passive, electro-mechanical and display products. Founded in November 2007, WPGA is a franchised partner for leading technology suppliers. As a member of WPG Holdings, WPGA is uniquely positioned to offer total solutions to its diverse customer base. WPGA continues to introduce new leading edge technologies, quality service and design-in focus through its superior engineering programs. For more information, visit [www.wpgamericas.com](http://www.wpgamericas.com).